



SANTA CLARA RIVER WATERSHED COMMITTEE

WATERSHED COORDINATOR UPDATES

DECEMBER 10, 2015

WATERSHED COORDINATOR REPORT 2015

Stakeholder Engagement	Technical Review and Planning	Sustainable Funding	Coordination
6 Watershed Committee Meetings	Participated in the Tri-County F.I.S.H Team Watershed Workshop and Groundwater Sustainability Agency formation/info meetings	More than doubled upper watershed funding participation	WCVC General Membership Meetings
1 Watershed – Wide Meeting	Facilitated development of initial draft campaigns	Attended 5 Funding workshops/webinars	WCVC Steering Committee Meetings
6 Upper Santa Clara IRWM Meetings	Reviewed proposed Ventura County General Plan Update and wrote letter	Sent over 10 funding announcements	Met/Communicated with Sen. Jackson Staff
1 Funding focused workshop	Attended CA Climate Change Symposium and Water Policy Conference	Coordinate prop 1 grant applications	Regular meetings with WCVC&USCR IRWM
1 Tour – Ventura WaterPure	Helped the City of Ventura coordinate brine line meeting w/upper and lower stakeholders	Communicated with state and Federal agency staff regarding funding opportunities:	
Update website and maintain list-serve	Attended SCR Estuary Design Charrette and Special Study Stakeholder meetings	<input type="checkbox"/> The State Coastal Conservancy	
Merged contacts from Outlook to Mail Chimp	Participated in the Oxnard SNMP and Upper SCR SNMP Stakeholder Meetings	<input type="checkbox"/> California Department of Fish and Wildlife	
Identified new and meet with stakeholders	Participated AWAVC Water Issues Committee meetings and had booth at AWA Symposium	<input type="checkbox"/> U.S Department of Fish and Wildlife	
1 CEQA Scoping Meeting (LSCR SNMP)	Participated in the Open Space Acquisition Roundtable and LAFCo Ag Mitigation Wks	<input type="checkbox"/> CA Department of Water Resources	
Joint WCVC Presentation Santa Paula City Council	Facilitate IRWM Prop 84 Final Round project review and selection process	<input type="checkbox"/> State Water Resources Control Board	

PROPOSED MEETING SCHEDULE FOR 2016

- FEBRUARY 25, 2016 ~ FLOODPLAIN MANAGEMENT/NATURAL RIVER PROCESSES CAMPAIGN WORKSHOP
- MARCH 24, 2016 ~ SANTA CLARA RIVER WATERSHED COMMITTEE MEETING
- APRIL 28, 2016 ~ RESTORATION/CONSERVATION CAMPAIGN WORKSHOP
- MAY 26, 2016 ~ SANTA CLARA RIVER WATERSHED COMMITTEE MEETING
- JULY 28, 2016 ~ SUPPLIES/CONSERVES CLEAN WATER CAMPAIGN WORKSHOP
- AUGUST 25, 2016 ~ COOPERATIVE STEWARDSHIP/MANAGEMENT CAMPAIGN WORKSHOP
- SEPTEMBER 22, 2016 ~ WATERSHED-WIDE MEETING
- OCTOBER 27, 2016 ~ SANTA CLARA RIVER WATERSHED COMMITTEE MEETING
- DECEMBER 15, 2016 ~ SANTA CLARA RIVER WATERSHED COMMITTEE MEETING

THE CAMPAIGN APPROACH

- **Tell the story of the watershed** and its many interdependencies
- **Identify and prioritize** water-related concerns in the watershed
- Outline **strategies to collectively solve** our shared problems and collectively manage our shared resources
- Better **position ourselves for funding**

SANTA CLARA RIVER WATERSHED CAMPAIGNS

- SUPPLIES AND CONSERVES CLEAN WATER
- FLOODPLAIN MANAGEMENT AND NATURAL RIVER PROCESSES
- RESTORATION, CONSERVATION, AND BIODIVERSITY
- COOPERATIVE STEWARDSHIP AND MANAGEMENT

DRAFT SUPPLIES AND CONSERVES CLEAN WATER CAMPAIGN

Campaign intent

The Cooperative Stewardship and Management Campaign provides a public interface to the Santa Clara River Watershed, raising awareness about the river and educating individuals first hand through experience.



DRAFT FLOODPLAIN MANAGEMENT AND NATURAL RIVER PROCESSES CAMPAIGN

Campaign intent

The Floodplain Management and Natural River Processes Campaign works to preserve and enhance the last remaining wild river and its processes and its watershed for society.



DRAFT RESTORATION, CONSERVATION, AND BIODIVERSITY CAMPAIGN

Campaign intent

Identify and become competitive for better opportunities for funding, address invasive species, improve and create viable watershed-wide ecosystem processes and native species habitat that are compatible for multiple species, Identify key restoration goals to assist in writing grants and forming groups to address these objectives, achieve a good understanding of - and possibilities for streamlining - regulatory requirements in order to achieve these objectives.



DRAFT COOPERATIVE STEWARDSHIP AND MANAGEMENT CAMPAIGN

Campaign intent

The Cooperative Stewardship and Management Campaign ensures an integrated watershed management strategy including a public interface to the Santa Clara River Watershed, raising awareness about the river and educating individuals first hand through experience.



PROPOSED CAMPAIGN SCHEDULE FOR 2016

- FEBRUARY 25, 2016 ~ FLOODPLAIN MANAGEMENT AND NATURAL RIVER PROCESSES CAMPAIGN WORKSHOP
- APRIL 28, 2016 ~ RESTORATION, CONSERVATION, AND BIODIVERSITY CAMPAIGN WORKSHOP
- JULY 28, 2016 ~ SUPPLIES AND CONSERVES CLEAN WATER CAMPAIGN WORKSHOP
- AUGUST 25, 2016 ~ COOPERATIVE STEWARDSHIP AND MANAGEMENT CAMPAIGN WORKSHOP
- SEPTEMBER 22, 2016 ~ WATERSHED-WIDE MEETING TO FINALIZE ALL OF THE CAMPAIGNS

The image features a light blue gradient background with several realistic water droplets of various sizes scattered in the corners. The droplets have highlights and shadows, giving them a three-dimensional appearance. The word "QUESTIONS?" is centered in the middle of the page in a bold, black, sans-serif font.

QUESTIONS?