

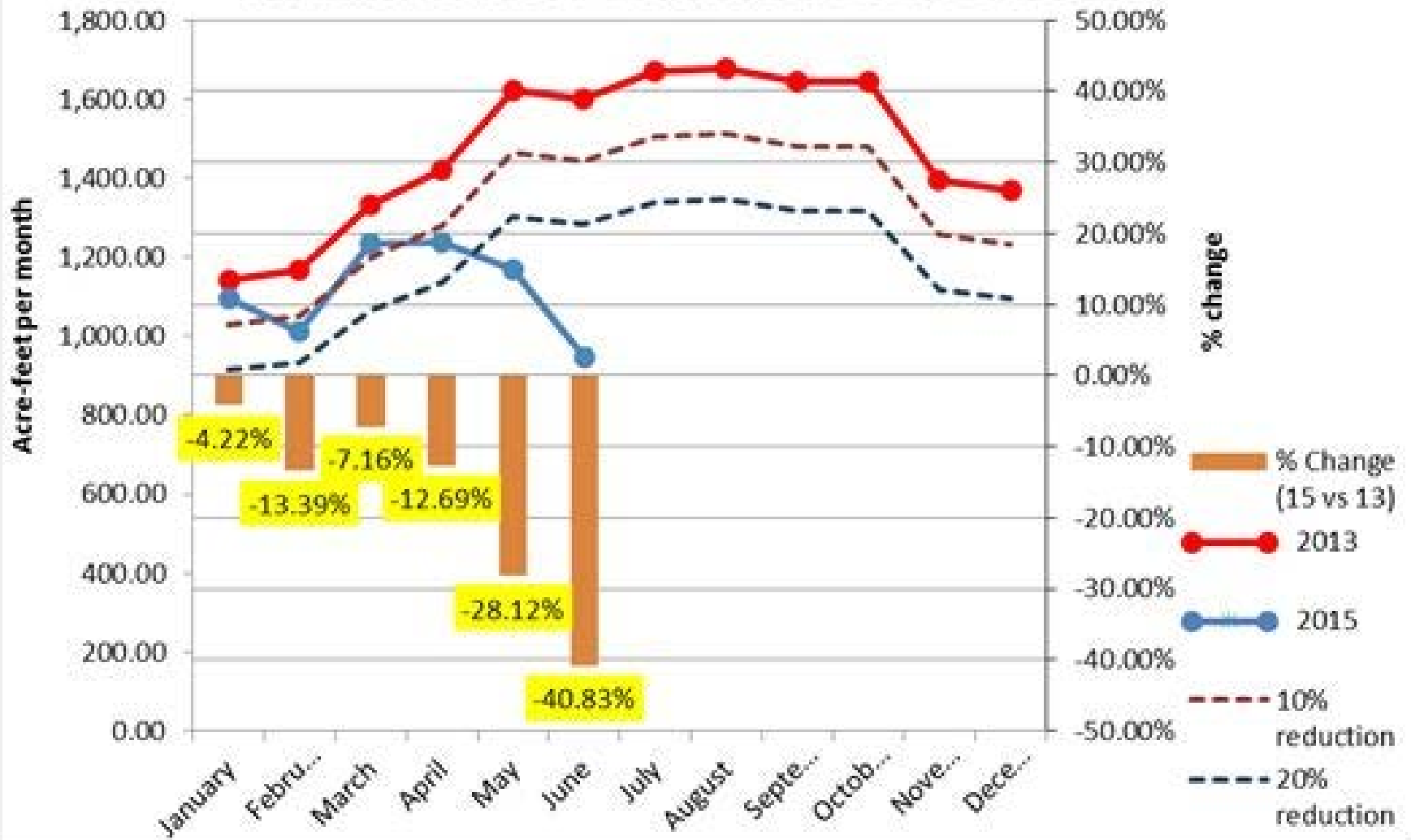


Ventura's Supply and Demand Status

**Gina Dorrington
Wastewater Utility Manager**

July 23, 2015

Ventura Water Production 2015 vs 2013



Ventura's Conservation Efforts

- Water rates
 - July will see scheduled increase
 - September will see Drought rates
- Water Wise Incentive Program
 - Conversion of lawns to water wise landscaping
 - Open for Ventura Water customers
- What's Your Shower Song?
 - Summer program
 - Radio promotions



HEY VENTURA! What's your **SHOWER SONG?**

A Start your **5-minute** shower song

B Lather, rinse, complete

C Awesome, you saved time & water!

KEEP SAVING  VENTURA
saveourwater.com

Save Our Water

Future Supply

- Visit state-of-the-art purification facility
- Learn about the water cycle and how reuse fits in
- Answer questions about technologies, potable reuse and where else it is being applied
- Demonstrate the safety of the supply

VenturaWaterPure Demonstration Facility

